



# **MEDIA RELEASE** 6 February 2019

## WASO announces unique partnership with MSWA

West Australian Symphony Orchestra is delighted to announce a unique new partnership with MSWA for the launch of its 2019 season.

The leading provider of neurological services for people in Western Australia joins forces with the largest performing arts organisation in the state, as the inaugural Supporting Rights partner of the orchestra's *Under 30 Years* ticket concession program.

With support from MSWA, WASO will be offering \$25 tickets to people below the age of 30 to many of its concerts across the 2019 season, making classical music more accessible to younger generations with substantial savings for both subscriptions and individual concerts.

The partnership between WASO and MSWA recognises a shared commitment to enriching the lives of young people and families through music; creating unique events and better points of access to reach new audiences.

"We are delighted to be partnering with WASO for the 2019 season. This is a wonderful opportunity to bring music into the lives of our community. MSWA supports people living with all neurological conditions and we recognise the benefits that music has on motor and cognitive skills and overall brain health. Increasingly, more and more young people's lives are being touched by a neurological condition, either by their own diagnosis, or someone close to them being affected. MSWA is proud to be collaborating with another dynamic and iconic Western Australian organisation," MSWA CEO, Marcus Stafford AM.

"WASO is delighted to be collaborating with MSWA in this exciting new partnership. Both organisations share strong ties to the community and by working together we will be able to make classical music more accessible to younger audiences, ensuring it remains a vibrant and relevant art form for all West Australians." – Mark Coughlan, Chief Executive Officer – West Australian Symphony Orchestra

WASO and MSWA's partnership will support WASO's vision to create a lifelong journey with music for all West Australians.

#### **About MSWA**

MSWA provides vital support and services to people living with all neurological conditions in Western Australia. This includes people living with multiple sclerosis, stroke, Parkinson's Disease, Huntington's Disease, Motor Neurone Disease, and acquired Brain Injury, to name a few. Formed in 1973, MSWA now has a team of over 750 staff who all work passionately to provide the best possible care to people right across the metro area and regional centres of Western Australia. Those staff provide a wide range of services like OT, physio, counselling, speech pathology, and in-home supports.













#### **About WASO**

West Australian Symphony Orchestra has been sharing extraordinary music and exhilarating performances since 1928. We create the spark that sets off a lifelong love of music because we believe it has the power to touch the soul and enrich lives. WASO is a not-for-profit company that thrives on the enthusiasm, passion and support of our entire community. We harness this energy with our resident company of full-time professional musicians to create programs across the State that stimulate learning and participation in a vibrant cultural life.

We are both fierce advocates for our great classical musical heritage and passionate leaders in the creation of new music by leading Australian and international composers. And every year we mobilise and nurture a new generation of young and emerging artists to help secure a bright future for music in Australia.

For further details please contact:

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